

City College News

GEORGE BROWN COLLEGE SEPTEMBER 1986

College St. Campus to close in 1987

College Street Campus will close its doors for good in December, 1987, ending more than 20 years of education at the site.

By that time, staff and students — most from the Language Training Department of the Academic Division — will have moved from the leased brick and stone building at 507 College St. into space at Kensington Campus vacated by the Hospitality Division.

The move, which will cost more than \$500,000, will reduce the number of main College campuses to four.

George Brown inherited the building from the Toronto Board of Education in 1969 when its Adult Training Centres were added to the College.

Most College Street space is used for government-sponsored language training programs, and thousands of immigrants to Canada learned their first phrases of English in its classrooms and language labs.

The Campus also houses the Test Centre and main College Archives.

The move, which is made possible by the opening of the new hospitality building at St. James in Sept., 1987, may also herald a number of other inter-campus moves affecting hundreds of staff and students.

Moves currently being considered by the College include:

- Moving Community Services programs from Nightingale Campus to St. James.
- Moving the Diploma Nursing program from St. James to Nightingale.
- Moving Electronics programs from St. James to Casa Loma Campus.



The leased College Street Campus building will close in December, 1987.



Photo: Neil McCullough

Cindy MacDougall plays with her 15-month-old daughter Morgan in the new college-run daycare centre at Waterpark Place (inset photograph). Before the non-profit centre opened in early September, MacDougall drove Morgan to Scarborough to stay with relatives every day before going back downtown to work at Toronto City Hall, where she is an advisor to the Mayor.

Daycare opens in new office building

The latest generation of downtown commuters seems to prefer terrycloth jumpers to suits, and stuffed animals to briefcases.

But they still have to endure rush hour traffic, crowded subways, and waiting for elevators.

They're children who, in increasingly large numbers, will be spending their days in office building daycare centres — often just a few floors above or below their working parents.

In a recent pioneering effort, George Brown College established a workplace daycare in Campeau Corporation's new \$75 million Waterpark Place building on Bay Street at Queen's Quay. Fifty children, whose parents will work in the 26-story lakefront landmark, will soon be playing, eating and napping at the on-site daycare centre run by College staff.

Set up at the request of the City of Toronto, the non-profit centre is the first of its kind to open in the city.

Workplace daycare saves parents an extra trip to a daycare centre, and they

can spend time with their children at breaks or lunch hours, says Waterpark Place Daycare Centre Manager Pam Doyle-Easton.

"When you're a working parent all those hours count."

George Brown can provide high quality care because 30 Early Childhood Education students as well as eight staff members work with the children, she says.

"Waterpark Place is being run as a lab school."

Campeau donated 5,000 square feet of space for the non-profit centre — and wrote-off \$100,000 a year in potential rent — in a special deal with the City of Toronto, says Campeau Tenant Co-ordinator Deborah Glew.

Establishing the Waterpark daycare, and a similar facility at the Corporation's massive Scotia Plaza project, was one of the City's conditions for Scotia Plaza development approval, she says.

"In exchange for providing the daycare we got what we wanted."

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Comment by Doug Light

Daycare expertise

George Brown has earned a reputation for excellence in a number of diverse areas.

Childcare is an area in which the College — with little fanfare — has developed an industry leadership role. Our Early Childhood Education program — with its innovative training daycare centre at Kensington — is seen by many as an important bellwether for the daycare industry as a whole in Ontario.

The Program is particularly vital because of the emerging role of daycare in our society. It is becoming increasingly obvious that high-quality daycare — which is the kind we promote — is not a luxury to be enjoyed by the few but a necessity for two-income and single parent families.

Our expertise in this area creates obligations and opportunities that extend beyond the classroom and out into the community we serve. George Brown is in a position to help set a standard for quality care, and thus improve the lives of thousands of parents and children.

Our new venture at Waterpark Place is a case in point. Workplace daycare centres, such as this one, are considered to be the logical solution to the problem of how to provide wide-spread and accessible child care. The project is also an example of co-operation between governments, business and educational institutions that could well serve as a model for others.

Waterpark Place also responds to our College goal of entrepreneurship. While the non-profit centre will not earn the College any extra revenue itself, the extra training positions the new facility provides will allow us to increase the size of the ECE program.

Congratulations for the Waterpark Place project go to Jeff Vile and Pam Doyle-Easton, and their staff in the Community Services Department. They brought the lengthy process of negotiations, competitive submissions, and planning to a successful conclusion for all parties. Their pioneering work in this area may inspire future ventures along these lines.

Speaker's Bureau looking for members

Are you an expert? Are you well versed in a particular subject area? Would you like to share your knowledge outside the College?

Here's your chance.

The Public Relations Department is establishing a *George Brown College Speaker's Bureau*, a registry of volunteer speakers who would be available to community groups, clubs or other organizations at no cost.

Topics can range from program/college related subjects to personal hobbies — and membership is open to all George Brown employees.

Membership in the Bureau gives you the chance to promote yourself and your special interest to diverse groups. You'll sharpen your presentation skills and gain confidence in your public speaking ability.

The Public Relations Department will be organizing a public speaking training session to prepare you for facing an audience.

Your speech subjects and photograph will be published in a Speaker's Bureau Guide that will be distributed to the media, clubs, community groups and professional associations. As well, your bookings will be promoted in *City Col-*

lege News and other appropriate media.

Here are some of the topics that could be included: computer literacy; office of the future; assertiveness training; time management; alternate energy; how to buy a fur; CAD/CAM; electronics; entertaining at home; wines and spirits; how to buy gems; parenting; fashion on a limited budget; fitness; financial planning; marketing; career planning; job search skills; child development; weight control; affirmative action; sign language; aging; addictions; preventive dentistry; footcare; home renovations; coin collecting; stamp collecting; photography; writing for results; home safety; buying a personal computer; conference planning; newsletter production; travel; dining out; pregnancy; street-proofing children; party planning; or public speaking.

If any of these topics jumped out at you as an area you're expert in — join the Bureau. And if your topic wasn't on the list we'll add it.

An honorarium will be paid to speakers to cover travel and other costs associated with a speaking engagement.

To register for the George Brown Speaker's Bureau, please call Public Relations at 967-1212, ext. 3240 or 3243.

Computer firm will sell our program

George Brown is developing a course to teach people how to use a specialized computer system made by an Ottawa-area company.

The arrangement, which could earn the College \$40,000 over the next two years, is the first to be made by George Brown's recently established Innovation Centre.

Under the terms of the agreement, the College will develop the course for Oratech Ltd. of Kanata, Ont., which will then sell it with their computer systems.

Waterpark Place

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Campeau chose George Brown as the operator of the centre because of its reputation for quality care and reasonable fees, Glew says.

The Waterpark Daycare Centre, which has been in operation since the start of September — will be formally opened on Sept. 25 by Toronto Mayor Art Eggleton, Campeau, and College officials.

George Brown will earn a royalty for every course sold, says Centre Manager Bryan Gregg.

The Hon. Hugh O'Neill, Ontario Minister of Industry, Trade and Technology, who attended the formal signing of the agreement with Oratech at 500 MacPherson on Sept. 12, says the cooperative effort fulfills the Innovation Centre's mandate.

"It's exactly the type of partnership the government is seeking to foster."

Oratech President Ian Carlisle says the firm will be marketing its unique system — which involves the computerized design of circuit-boards — with the course as an optional feature.

The project originated in the Computer Aided Engineering Department of the Technology Division, which had reached an informal understanding with Oratech, Chairperson Richard Smith says.

Smith and Computer Assisted Design/Computer Assisted Manufacturing (CAD/CAM) Instructor Ike Bauch will be developing the training program, he says.

Affirmative Action mandate expanded

The mandate of the Affirmative Action Advisory Committee (AAAC) has been expanded to cover native people, visible minorities and the physically handicapped.

The 25-person Committee will work to increase opportunities and eliminate inequalities for these groups, according to AAAC Executive-Co-ordinator June Kingshott.

A sub-committee of the AAAC chaired by Academic Upgrading Assistant Chairperson Kay Singh will explore specific strategies this fall, she says.

Until now, the five-year-old Committee has been concerned exclusively with affirmative action for women.

Its mandate from the Ministry of Colleges and Universities is to raise and diversify the occupational distribution of women, diversify female student enrolment, and eliminate sex bias and stereotyping from College programs.

The primary focus of Committee work will still be these three objectives, Kingshott says.

The expanded mandate — which was an internal committee decision approved by the Board of Governors — may mean the Committee will spend more time on general human rights issues, she says.

The Committee will also investigate the particular problems and issues affecting the new groups. For example, there are College buildings, or areas of buildings, that are completely inaccessible to people in wheelchairs, Kingshott says.

The College has a responsibility to treat both women and minority groups in exemplary fashion, Kingshott says.

"We hope we can play a leadership role."

Two Governors resign from Board

Two members of George Brown's Board of Governors have resigned, reports President Doug Light, the Board's Secretary-Treasurer.

Anita Ross, who is Director of Personnel Services with IBM Canada, has accepted a transfer to Paris. She joined the Board in 1984.

Irene Traub, who was appointed to the Board by the Council of Regents this summer, has resigned for health reasons. She is Assistant Controller of Intermart Incorporated, the parent company for MacLaren Advertising.



Hundreds of students from all campuses closed their books for the afternoon of Friday, September 5, and headed to Centre Island for the annual Islandfest picnic. Here a few try their skill (and stamina) in a wheel-barrow race.

Events

Sept. 22 — Dinner service begins at Plumer's Dining Room. Call 591-1236 for reservations between 4:30 and 8:30 p.m.

Sept. 23 — Blood Donor Clinic, 9 a.m. — 3 p.m., St. James Campus Atrium. The Red Cross goal for the clinic is 130 units. — Ice hockey intramurals, 6-8 p.m., Bill Bolton Arena. Call the Athletic Department (ext. 3280) for details. — Men's soccer vs Seneca College, 4 p.m., Lampport Stadium.

Sept. 25 — College Council Meeting, 8:30 a.m., 500 MacPherson Boardroom. — Official opening of George Brown's new daycare centre at Waterpark Place, 20 Bay Street (See story on page 1), 3 p.m. Invitation only.

Sept. 25 -28 — George Brown Student Councils host a meeting of the Ontario Community College Student Presidents Association, Lakeshore Inn. Call Ext. 3220 for details.

Sept. 30 — Official opening of the renovated Staff Computer Centre, 11 a.m. — 3 p.m., Room E225, 146 Kendal Ave, Casa Loma. Featuring demonstrations of a laser printer and light refreshments. All staff welcome. — Men's soccer vs Sheridan College, 4 p.m., Lampport Stadium.

Oct. 1 — Tai Chi classes start, 4 p.m., St. James Gym. Call the Athletics Department (ext. 3280) for details. — Men's Soccer vs Conestoga College,

4 p.m., Lampport Stadium.

Oct. 2 and 3 — Two-day workshop for Deans, Directors and Chairpersons; *How to use and evaluate performance-based teacher education modules*, conducted by a team from Ohio State University. Casa Loma Staff Lounge (Oct. 2), 500 MacPherson Boardroom (Oct. 3). For information or registration call Irene Ross (ext. 2484) in the Professional Development Office.

Oct. 7 — Board of Governors meeting. Contact Pat Smith (ext. 2211) for details.

Oct. 9 — Chess Tournament, 4:30 p.m., St. James. Call the Athletics Department (ext. 3280) for location. — Snooker Tournament, 5 p.m., Spadina Billiards (468 Spadina Ave.) — Exhibition men's basketball vs Durham College, 7 p.m., St. James Gym.

Oct. 10 — College closes at 3:30 p.m. for long weekend.

Oct. 13 — Thanksgiving Day — College closed.

Oct. 15 — Management Seminar: *Improving organizational services through negotiating skills*, 8:30 a.m. — noon. Call Yvette Jones (ext. 2263 or 3293) of the Professional Development Office for location, information or to register. — Men's soccer vs Fanshawe College, 4 p.m., Lampport Stadium.

Oct. 16 — Academic Council Meeting.

Names in the News



Make a brilliant deduction is the slogan of this year's College United Way campaign which kicked off with a Walkathon on Sunday, Sept. 21. Here, last year's team assembles before leaving Nathan Phillips Square on its eight-kilometer trek across the city. Organizers are aiming to increase staff donations to the charitable funding organization more than 19 per cent to an all-time high of \$18,000. The official two-week pledging campaign starts on October 27.

More than 60 people took the Instructional Effectiveness program offered in August by the Professional Development Department. While you may recognize some names, most are new instructors at the College. Participants were: Nazlin Allidina, David Baird, Toulia Balasca, William Baszyk, Katherine Baur, Anita Beardwood, Diane Bergeron, Jane Bertrand, James Best, Peter Blakeman, Susan Brown, Maxine Brown, Lori Burns, Nancy Carroll, Suzanne Clark, Russell Cooper, Aldo Covello, Charles D'Avila, Kevin Desruets, P. Jayne Drennan, Pat Findlay, Nancy Fletcher, Stella Gabbott, Bernard Gaidosch, Brad Garside, George Quartaro, Dave Guetter, Alex Hobson, Edward Hutchinson, Jim Jefferson, Cindy Junkin, Pamela King, Kathy Kwasnycia, Dave Lefevre, Natasha Leisson-Cook, John Luckman, Joan Malcolmson, Tom Malcolmson, Gordon MacPherson, Doreen Mabec, Erica McLennan, Dan Mousmanis, Paul Miskin, Margaret Mzyece, Angela Nmezi, Jim Robson, Tom Sanderson, Gurdip Saharwal, Fay Schwartz, Calvin Shaw, Colin Simpson, Ann Sterling, Quita Stuart, Collen Thomas, Pat Tomiamo, Nina Trigger, Frances Tuft, Joe Unelli, Mike Vakalis, Jean Van Hemert, Jean Yves Vendeville, John Vrolyk, Ron Waldie, Doug White, Mina Wigoda, Miles Williams, John Wills, Claudia Wong, Keith Yeates, and Olga Zamora.

The training team for the program consisted of Dr. Alex O'Reilly, Yvette Jones, Irene Ross, Brenda Bennett, Tim Mitchell and Gus Mancini.

Donald Clune, Vice-Chairperson of George Brown's Board of Governors and President of the Association of Colleges of Applied Arts and Technology of Ontario (ACCATO), has been elected to the Board of Directors of the Association of Canadian Community Colleges (ACCC). He joins George Brown CAD/CAM instructor **Geoff Collins** on the 26-member Board.

Now that Daycare Supervisor **Pam Doyle-Easton** is dividing her time between the learning Centre at Kensington and Waterpark Place she's relying heavily on **Moir Bell**, Assistant Supervisor at Waterpark Place, and **Patricia Rubin**, in the same position at Kensington. New Co-ordinator of the Early Childhood Education program is **Karen Chandler** who replaces **Barb Pimento**.

Alison Critchley, who worked for the Personnel Department as a consultant on the new support staff classification system, has been hired as a Senior Personnel Officer. Also recently joining

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George Brown  The City College

the Department are **Donna Peart** as Benefits Officer, and **Sylvia Sciara** as Receptionist.

Graphic Design Instructor **Peter Wirun** has an exhibition of his work on display at the Merton Gallery (68 Merton St.) from Sept. 22 until Oct. 6.

Business Instructor **Beverly Campbell** has been re-appointed Vice-President of the Certified General Accountants Association for the 1986/87 year.

The Personnel Department has told us of the following staff changes:

New support staff include: **Ossie Labora** in the Caretaking Department at St. James; **Dilipkumar Shroff** in the Computer Services Department at Casa Loma; and **Evon Soong** in the Health Sciences Division at Nightingale.

Internal transfers include: **Daniel Benson**, who left a faculty position in the Watchmaking program at St. James to become Assistant Campus Manager at St. James; **Tim Mitchell**, who left a position with the Personnel Department to work in the Staff Computer Centre at Casa Loma; and **Ida Noel**, who left a position in the Academic Division at Casa Loma for a position as an adult career counsellor.

Faculty members retiring from the College recently included: **Vince Alkins** of the Continuing Education and Marketing Division; **William Boos** of the Driver Training Department; **James Coole** of the Hospitality Division; **Charles Crandles** of the Electro-Mechanical Department at Casa Loma; **Edward Holmes** of Architectural Technology Department; **Murray Hopkinson** of the Test Centre at College Street; **Frederic Lister** of English Department staff at St. James; **Malcolm Macatee** of Electro-Mechanical Department staff at Casa Loma; **Stella MacDonald** of the Health Sciences Division at St. James; **Joe Minarik** of the Graphic Arts Department; **Doris Moffatt** of the Health Sciences Division at St. James; **Murray Quinney** of the Architectural Engineering Department; **Sarojani Rowland** of the English Department at College Street; **Leo Satoor** of the English Department at College Street; **Walter Weittendorf** of Electro-Mechanical staff at Casa Loma, and **Eric Willmott** of Electro-Mechanical staff at Casa Loma.

Leaving the College are: **Kathy Bidell**, **Deiter Drewanz**, **Peggy Gwilliam**, **Annjeanette Holliday**, **Jacqueline Martin**, **Elizabeth Michaud** and **Sui Pang**.